



VACANCY: Commercial Director (Voluntary with Commission & Bonus Incentives)

Lutterworth Athletic FC is inviting applications for the vacant role of Commercial Director.

Lutterworth Athletic FC is a local community club with a history of providing a pathway for young players to play at a senior level.

We are currently playing at Step 6 of the non-league pyramid in the Midlands Football League Division One with ambitious plans to progress.

Home games are played on our FIFA One standard 3G pitch and we are continuing to invest and develop some of the best facilities in the Midlands.

Role Requirements

- Identify and secure new sponsorships, partnerships, and commercial opportunities.
- Build and maintain strong relationships with existing sponsors.
- Work closely with the club's management and media team to deliver sponsor activations, branding opportunities, and promotional content.
- Create and implement a clear commercial strategy aligned with the club's values.
- Act as a professional and approachable point of contact for all commercial matters, both on matchdays and throughout the week.
- Monitor and report on commercial performance

How To Apply

If you feel that you have the necessary passion, experience, knowledge and commitment to support the club into an exciting new era, please send your CV and cover letter to...

optimumcreativemedia@gmail.com